

Magic Online Open Beta Announcement

Dear **Magic** players:

Over the years, the **Magic**® community has grown to more than six million players worldwide, making **Magic: The Gathering**® the most widely played trading card game. The success of **Magic** is closely tied to the input and support we receive from our customers like you and our retail partners, and to that end, we would like to elicit your help in our next wave of development.

Customers have been asking for us to replace **Magic: The Gathering** Encyclopedia with an improved version. Others have asked for a way to play **Magic** online, to have the game properly extended into the electronic world.

Wizards has been working on extending **Magic** to this growing group of online players for over a year and has been in alpha testing for over three months. We are now ready to enter the beta test stages. In order to extend our test, we need to get more **Magic** players, lapsed players, new players and storeowners to give us feedback. This is critical, since we're not going to release this product until the **Magic** R&D team, Programming, Brand Management, and, most importantly, you are confident that it is ready.

The beta test will be executed in waves, enabling us to control the number of players as we stress-test our server. The first wave starts on November 16th when we will be installing it on Wizards of the Coast Retail LAN, creating a limited number of accounts. Soon after, the second wave will offer a limited number of CDs to Premier Stores to distribute to customers. The third wave will offer the beta as a download on select web sites.

Check the [Retail Locator](#) to find the Wizards of the Coast or Premier store nearest you.

Once you have installed the program, you will be able to register for testing through the new account button on the main page. This, and the read-me file will walk you through all the steps to get playing.

Keep watching wizards.com/magic for more information.

Thanks,

Nathan Sherman
Associate Brand Manager, **Magic: The Gathering** Online